

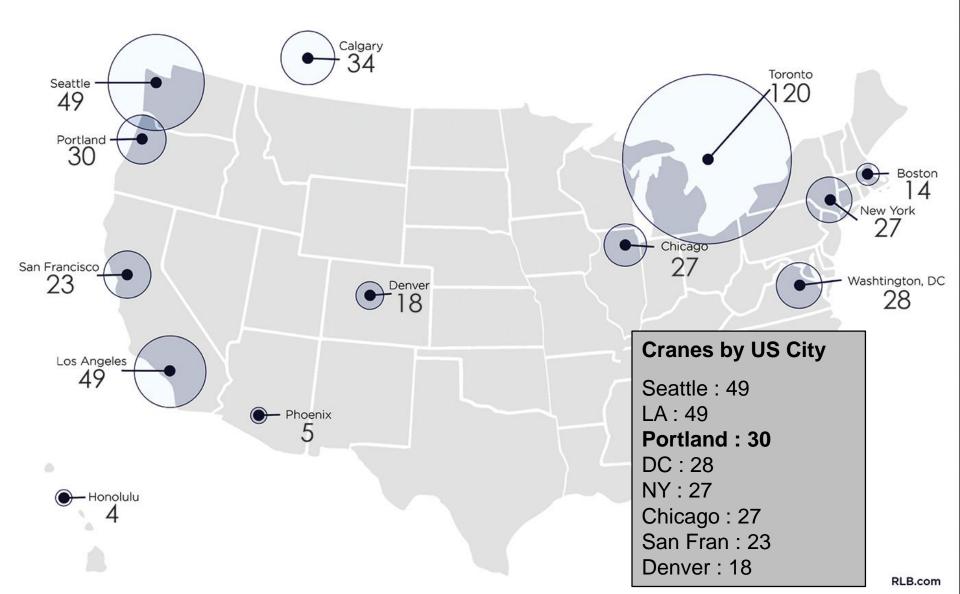
# American Assn of Individual Investors Portland Chapter

October 2019

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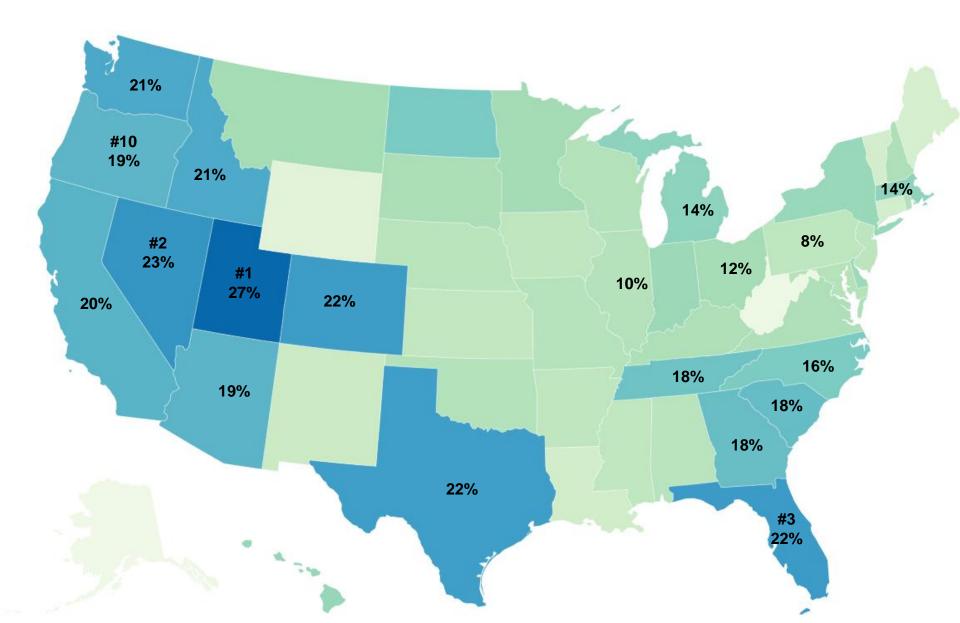


# Crane County by City – July 2019



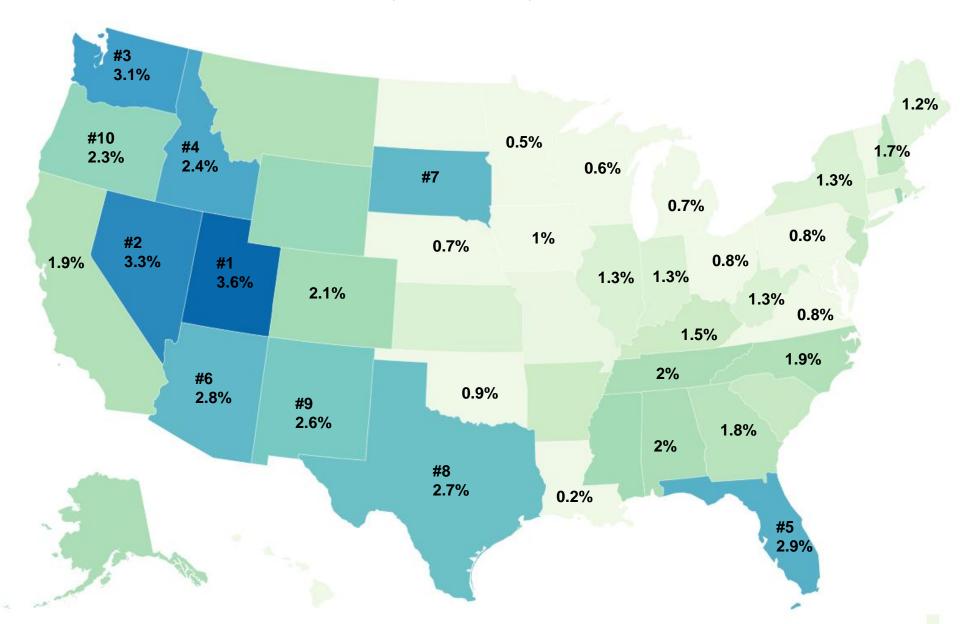
# Job Growth by US State – 2011 to 2018

Oregon Job Growth was 19% from 2011 to 2018. The 10th Fastest in the US.



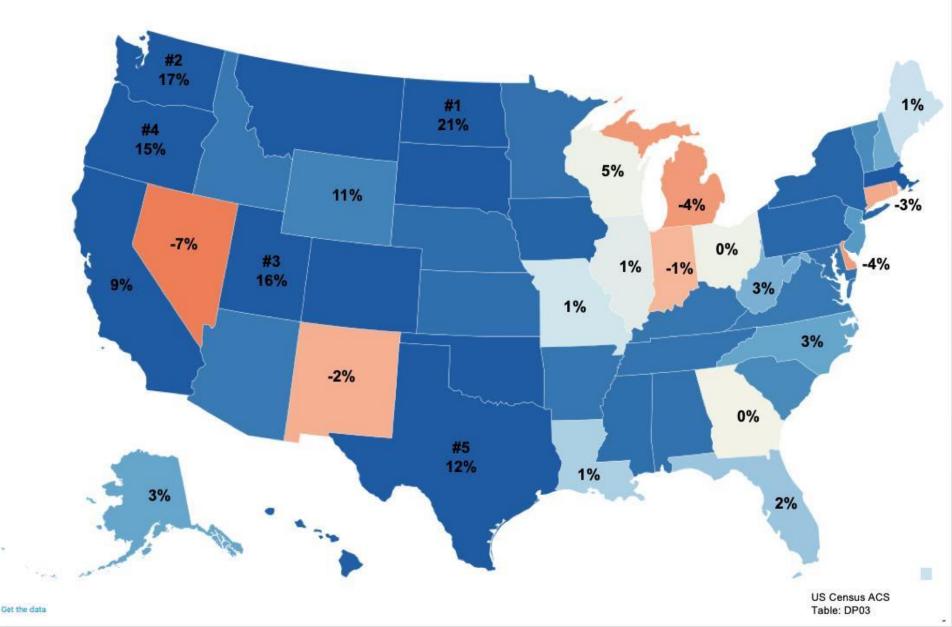
# Job Growth by US State

July 2018 to July 2019

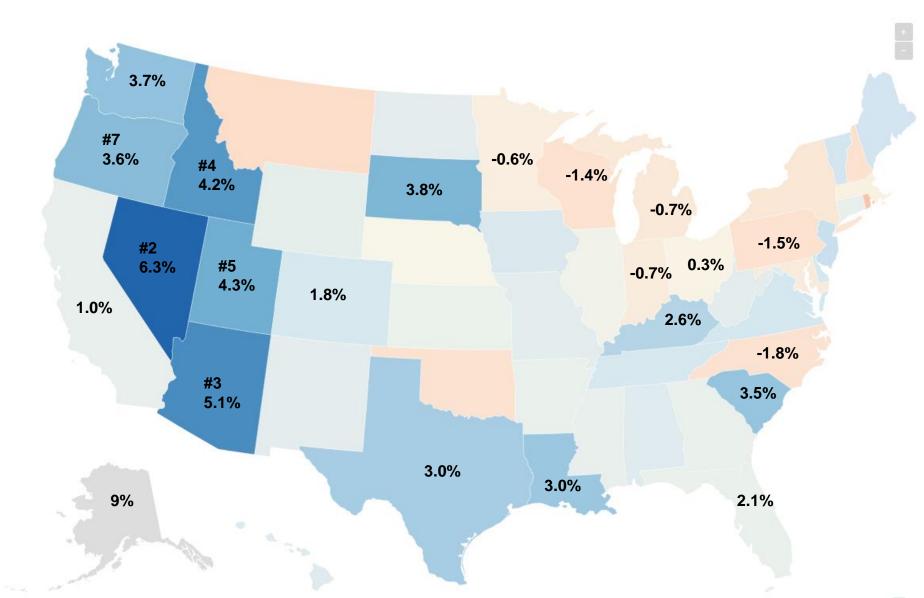


## Income Growth - 2005 to 2018

Oregon enjoyed the 4<sup>th</sup> fastest rate of median household income growth



## Manufacturing Job Growth by US State Sept 2017 to Sept 2018



## **Top US Metros for Job Growth**

Portland Job Growth was 2.1% from July 2018 to July 2019. The 18<sup>th</sup> Fastest in the US.





Las Vegas \$278,000 3 Bed – 2 Bath – 1,800 sq feet – ZIP 89121

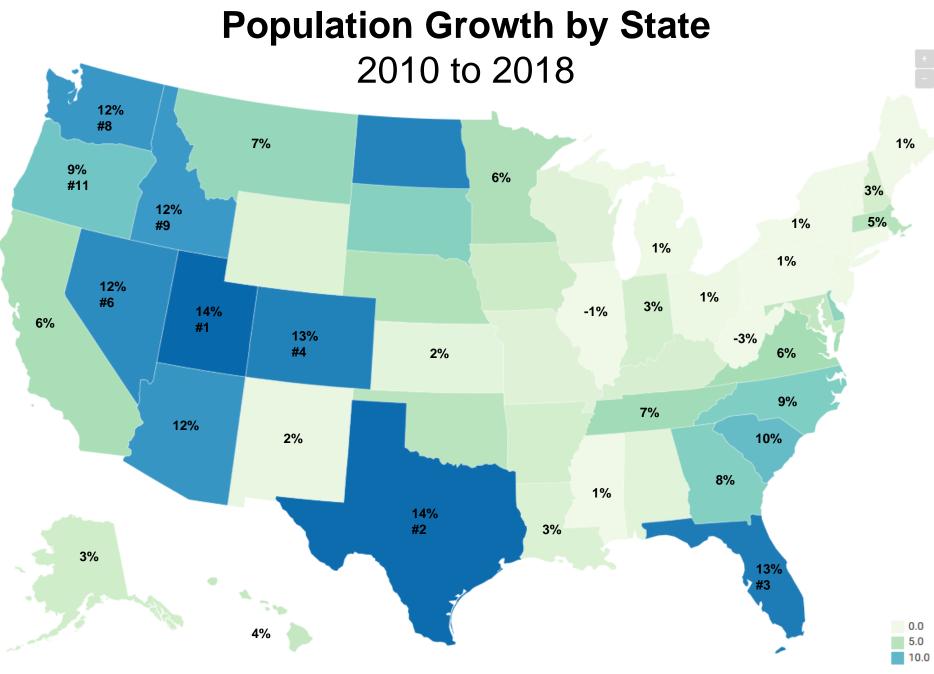


Phoenix \$295,000 4 Bed – 2.5 Bath – 2,364 sq feet – ZIP 85041

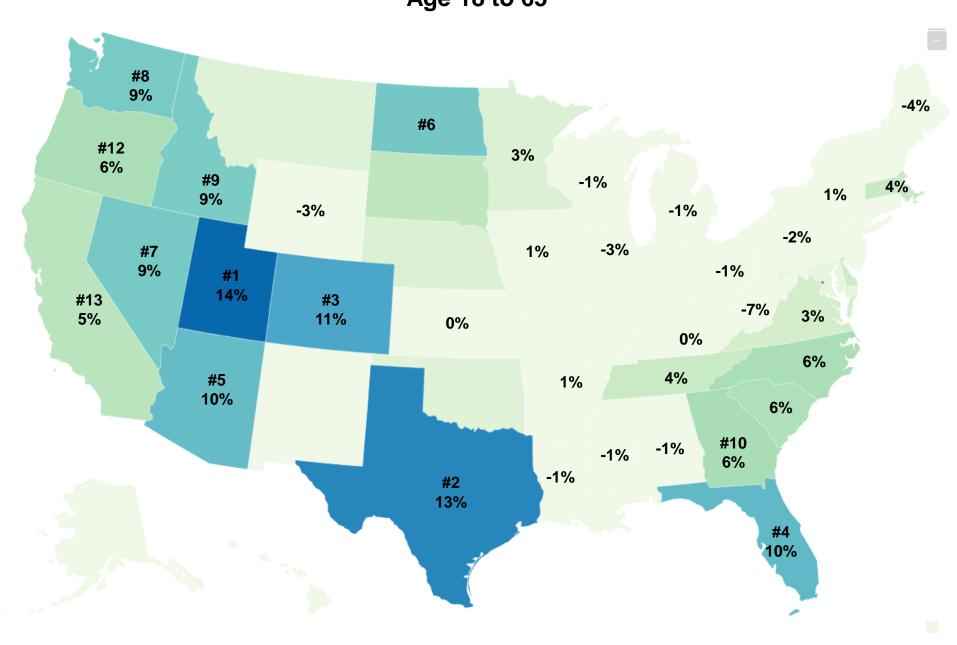
Boise \$295,000 3 Bed - 2 Bath - 1,665 sq feet - ZIP 83704



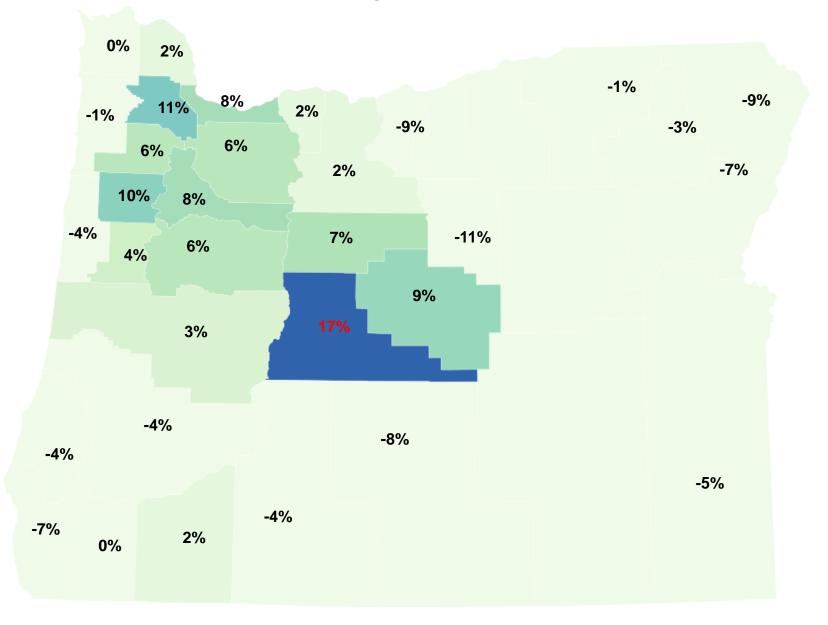
Nashville \$275,000 3 Bed – 2 Bath – 1,955 sq feet – ZIP 37217



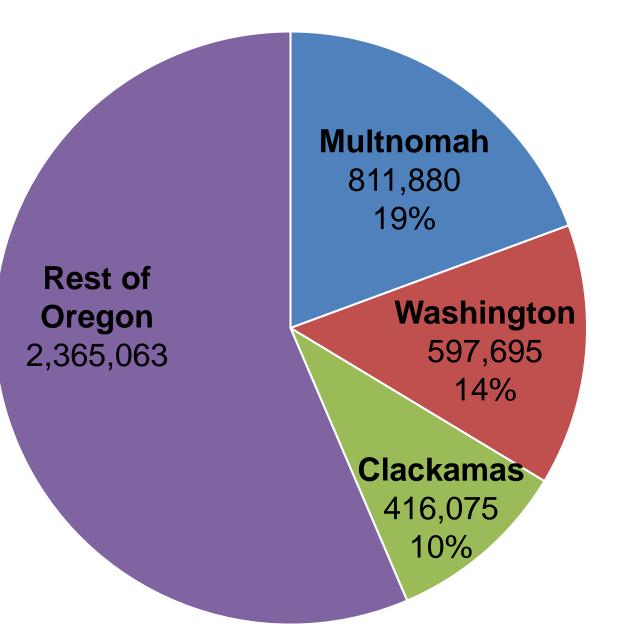
#### Population Growth by US State – 2010 to 2018 Age 18 to 65

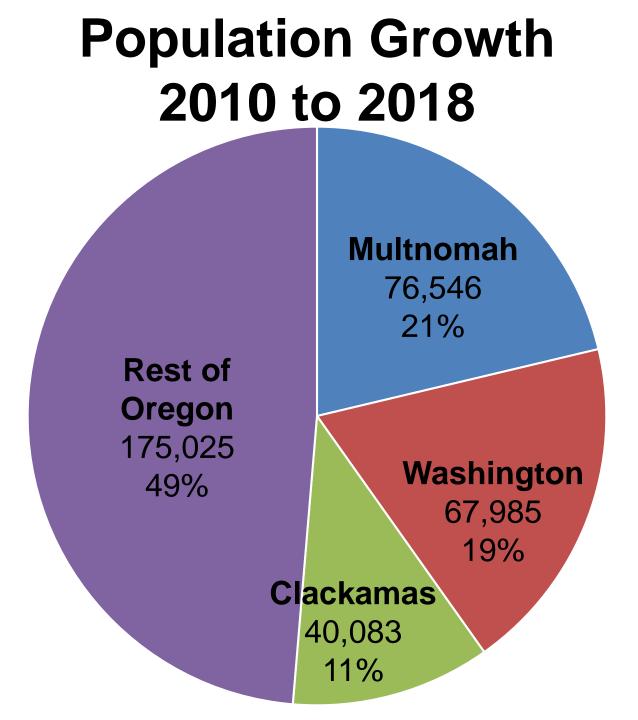


#### Population Growth by County – 2010 to 2018 Age 18 to 65



# **Population 2018**

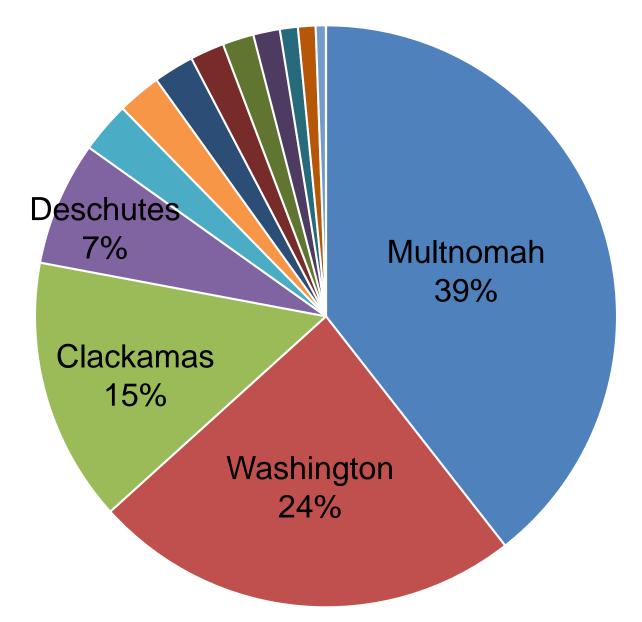




## Population Growth by County – 2010 to 2018 Age 18 to 65 Polk Linn **Multnomah** Lane 41,314 7,098 Clackamas 15,225 Marion 15,283 Washington 38,977 Deschutes 16,980

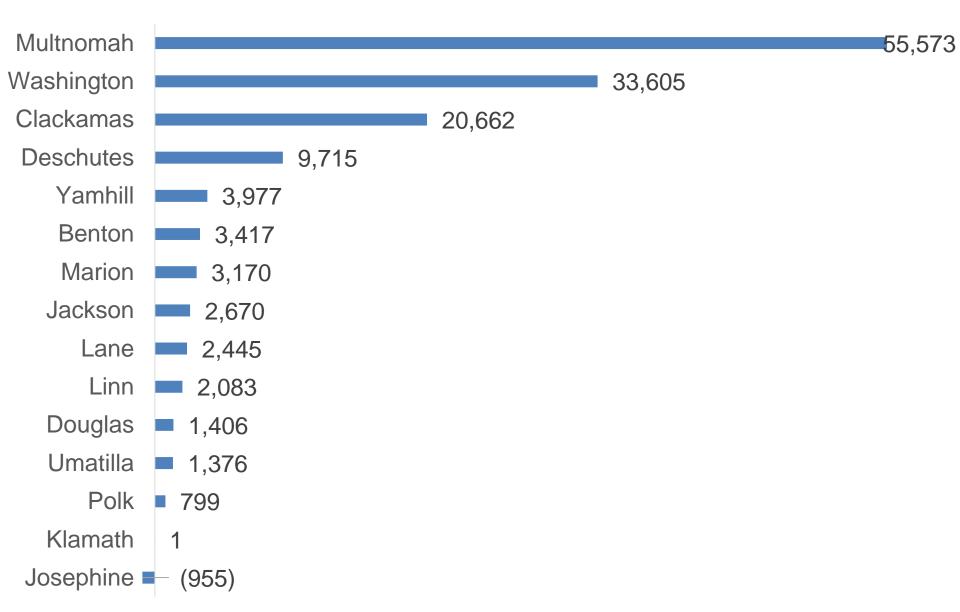
#### Population Growth by County – 2010 to 2018 4 Year Degree+ Age 18 to 65 Share of Oregon's Growth

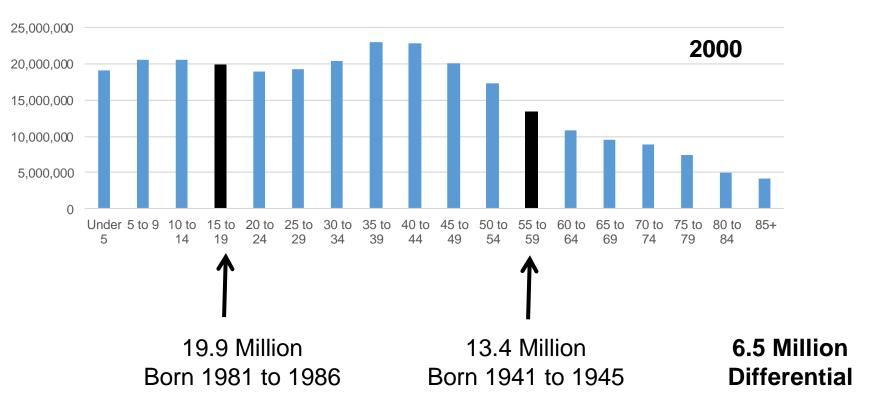
Yamhill 2% Benton 2% Marion 2% Jackson 2% Lane 2% Linn 2% Douglas 1% Umatilla 1% Polk 1% Klamath 0%

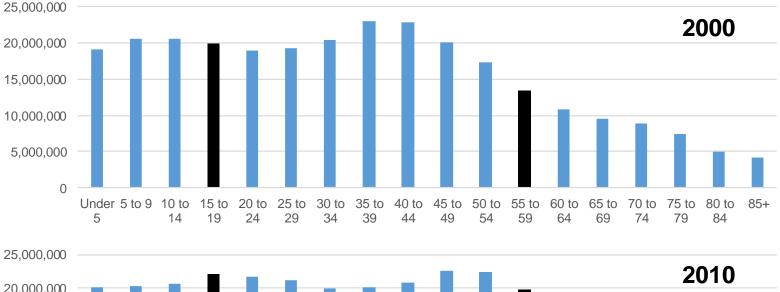


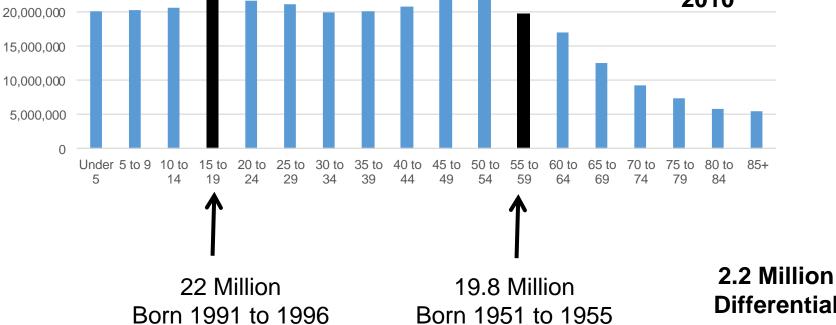
# Population Growth by County – 2010 to 2018

4 Year Degree+ Age 18 to 65

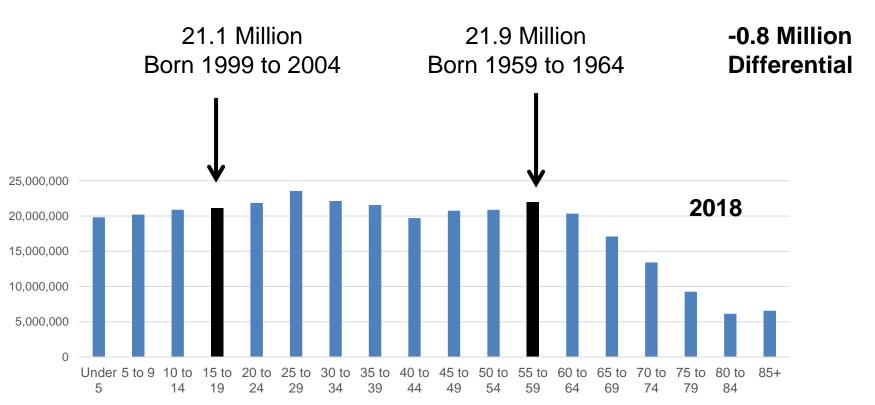


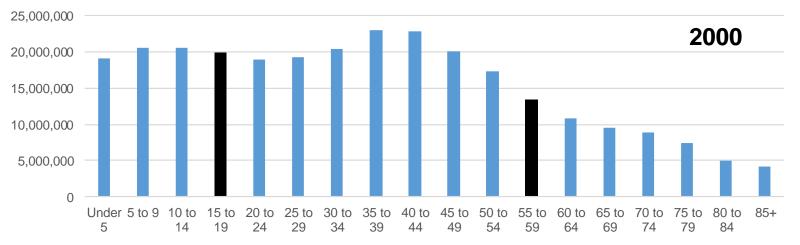


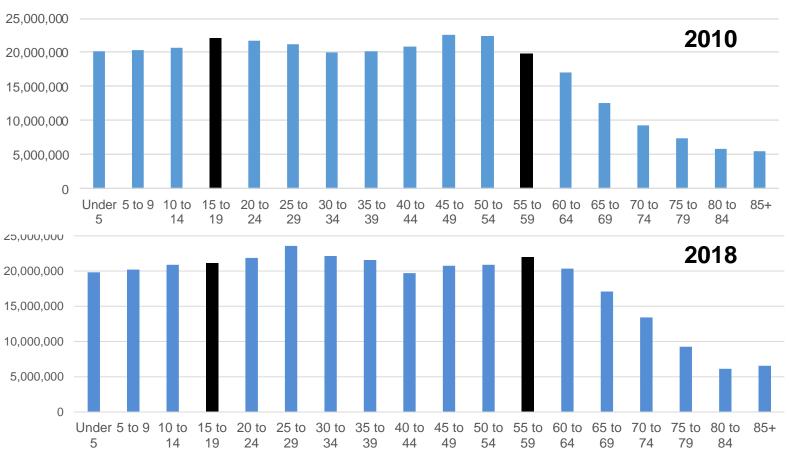




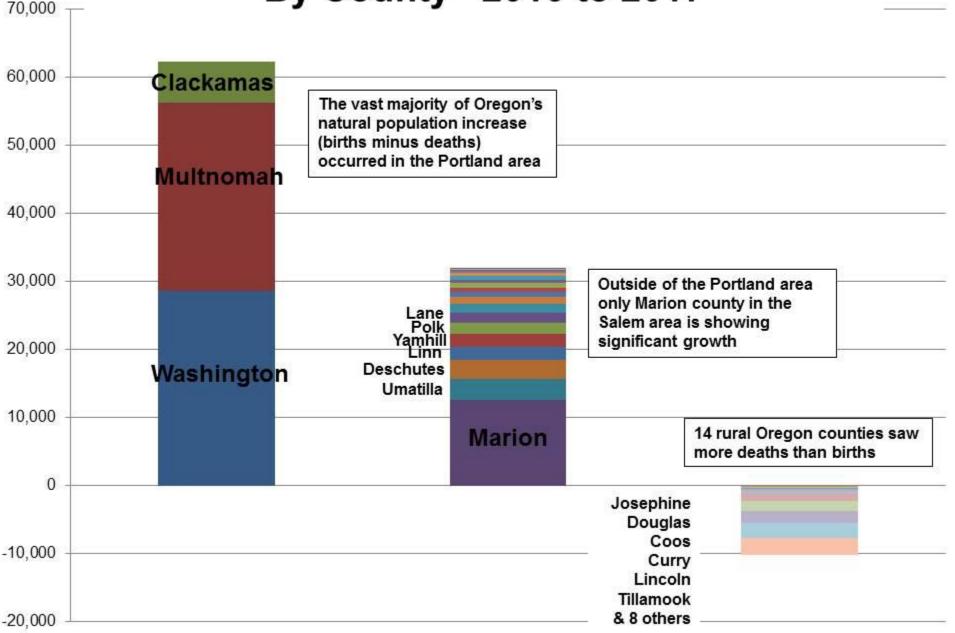
Differential







### Natural Population Increase in Oregon By County 2010 to 2017



San Jose	<sup>\$98.3</sup>
Washington DC	\$96.1 2005
San Francisco	\$84.1
Boston	\$79.8
Hartford	\$78.9
Minneapolis	\$76.7
Baltimore	\$73.9
San Diego	\$72.4
New York	\$72.2
Seattle	\$70.7
Denver	\$70.6
Chicago	\$70.3
Atlanta	\$69.5
Sacramento	\$69.3
Philadelphia	\$68.9
Raleigh	\$68.4
Richmond	\$67.5
Los Angeles	\$66.6
Providence	\$66.0
Virginia Beach	\$65.7
Detroit	\$65.3
Riverside	\$65.3
Kansas City	\$64.9
Austin	\$64.9
Indianapolis	\$64.1
Dallas	\$64.0
Las Vegas	\$63.7
Portland	\$63.3
Salt Lake City	\$63.0
St. Louis	\$62.6
Columbus	\$62.3
Cincinnati	\$61.9
Phoenix	\$61.9
Milwaukee	\$61.0
Jacksonville	\$60.8
Charlotte	\$60.6
Houston	\$60.1
Nashville	\$58.6
Orlando	\$57.3
Cleveland	\$56.9
Birmingham	\$56.3
Louisville	\$55.7
San Antonio	\$55.6
Miami	\$55.4
Buffalo	\$54.4
Tampa	\$53.8
Pittsburgh	\$53.6
Memphis	\$52.8
Oklahoma City	\$51.5
onanonia oity	WO 1 10
New Orleans	\$51.3

	San Jose	\$124.7	2018
	San Francisco	\$107.9	2018
	Washington DC	\$102.2	
	Boston	\$88.7	
	Seattle	\$87.9	
	Baltimore	\$80.5	
	Minneapolis	\$79.6	
	Denver	\$79.5	
	San Diego	\$79.1	
	New York	\$78.5	
	Hartford	\$77.3	
	Austin	\$76.9	
	Portland	\$75.6	
7	Raleigh	\$75.2	
	Salt Lake City	\$73.7	
	Sacramento	\$73.1	
	Los Angeles	\$72.6	
	Chicago	\$70.8	
	Philadelphia	\$70.7	
	Atlanta	\$69.5	
	Dallas	\$69.4	
	Richmond	\$67.7	
	Nashville	\$65.9	
	Kansas City	\$65.8	
	Riverside	\$65.7	
	Virginia Beach	\$65.6	
	Houston	\$65.4	
	Providence	\$65.1	
	Phoenix	\$64.4	
	Columbus	\$64.1	
	St. Louis	\$62.8	
	Cincinnati	\$62.7	
	Charlotte	\$62.1	
	Indianapolis	\$61.0	
	Milwaukee	\$60.6	
	Detroit	\$60.5	
	Jacksonville	\$60.2	
	Pittsburgh	\$59.7	
	Orlando	\$58.6	
	Oklahoma City	\$57.5	
	Louisville	\$57.4	
	San Antonio	\$57.4	
	Las Vegas	\$57.1	
	Birmingham	\$56.4	
	Miami	\$56.3	
	Cleveland	\$56.2	
	Buffalo	\$56.2	
	Tampa Mamuhia	\$54.9	
	Memphis	\$50.3	
	New Orleans	\$50.3	

# Median HouseholdIncome Growth byRegion2005 to 2018

Portland enjoyed a 19% increase in household income from 2005 to 2018.

That increase of \$12,305 from 2005 to 2018 brought Portland from being the 28<sup>th</sup> wealthiest to the 13<sup>th</sup> among the 50 largest US metros.

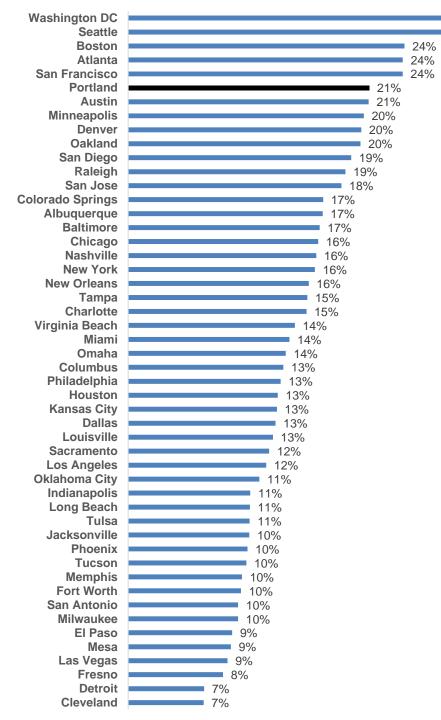
This is the 4<sup>th</sup> fastest increase in the US. Only San Francisco, San Jose and Seattle grew faster.

San Jose	\$91.2	San Jose	\$113.0	
Virginia Beach	<sup>\$91.2</sup> \$75.3 2005	San Francisco	\$112.4	2018
San Francisco	\$73.9	Seattle	\$93.5	2010
San Diego	\$71.5	Washington DC	\$85.2	
Honolulu	\$65.3	San Diego	\$79.6	
Seattle	\$63.4	Virginia Beach	\$77.1	
Las Vegas	\$61.5	Oakland	\$76.5	
Colorado Springs	\$61.5	Portland	\$73.1	
Washington DC	\$60.7	Boston	\$71.8	
Charlotte	\$60.6	Austin	\$71.5	
Sacramento	\$57.7	Denver	\$68.4	
Mesa	\$57.7	Raleigh	\$65.7	
Jacksonville	\$56.8	Atlanta	\$65.3	
Oakland	\$56.7	Colorado Springs	\$65.3	
Long Beach	\$56.2	Sacramento	\$65.0	
Austin	\$56.2	New York	\$63.8	
New York	\$55.8	Minneapolis	\$63.6	
Los Angeles	\$54.9	Los Angeles	\$62.5	
Boston	\$54.7	Long Beach	\$61.6	
Denver	\$54.5	Charlotte	\$60.8	
Phoenix	\$54.5	Nashville	\$60.3	
Portland	<mark>\$54.4</mark>	Omaha	\$59.3	
Minneapolis	\$53.8	Fort Worth	\$58.4	
Albuquerque	\$53.8	Mesa	\$58.2	
Indianapolis	\$53.5	Phoenix	\$58.0	
Kansas City	\$52.8	Chicago	\$57.2	
Chicago	\$52.7	Tampa	\$54.6	
Fort Worth	\$52.3	Kansas City	\$54.4	
Omaha	\$52.1	Jacksonville	\$54.3	
Columbus	\$52.0	Oklahoma City	\$54.0	
Nashville	\$51.7	Las Vegas	\$53.6	
San Antonio	\$51.7	Columbus	\$53.0	
Wichita	\$51.6	Louisville	\$52.3	
Atlanta	\$51.1	Dallas	\$52.2	
Louisville	\$49.7	Houston	\$51.2	
Fresno	\$48.6	Albuquerque	\$51.1	
Oklahoma City	\$48.1	Baltimore	\$51.0	
Houston	\$47.4	Fresno	\$49.8	
Dallas	\$46.8	San Antonio	\$49.0	
Tulsa	\$46.2	Indianapolis	\$47.7	
Tucson	\$44.0	Tulsa	\$47.6	
Memphis	\$42.7	Philadelphia	\$46.1	
Milwaukee	\$42.0	El Paso	\$45.0	
Philadelphia	\$41.9	Tucson	\$43.7	
Baltimore	\$41.7	Milwaukee	\$42.1	
El Paso	\$41.4	Miami	\$41.8	
New Orleans	\$39.5	New Orleans	\$38.4	
Detroit	\$36.1	Memphis	\$37.2	
Miami	\$32.4	Detroit	\$31.3	
Cleveland	\$31.0	Cleveland	\$30.0	

# Median HouseholdIncome Growth byUS City2005 to 2018

Portland enjoyed a 34% increase in household income from 2005 to 2018.

That increase of \$18,700 from 2005 to 2018 brought Portland from being the 22<sup>nd</sup> wealthiest city to the 8<sup>th</sup> among the 50 largest US cities.



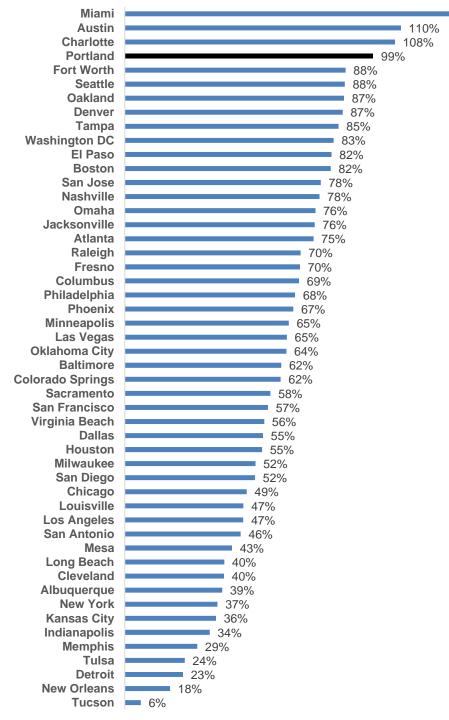
Graduates Degrees by US City 2018

34%

28%

The city of Portland was the 6<sup>th</sup> best educated major city in the U.S. in 2017, with 21% of adults having an advanced college degree.

The Portland population with a graduate college degree is more than Las Vegas, Cleveland and Milwaukee combined.



Graduate Degrees by US City 2005 to 2018

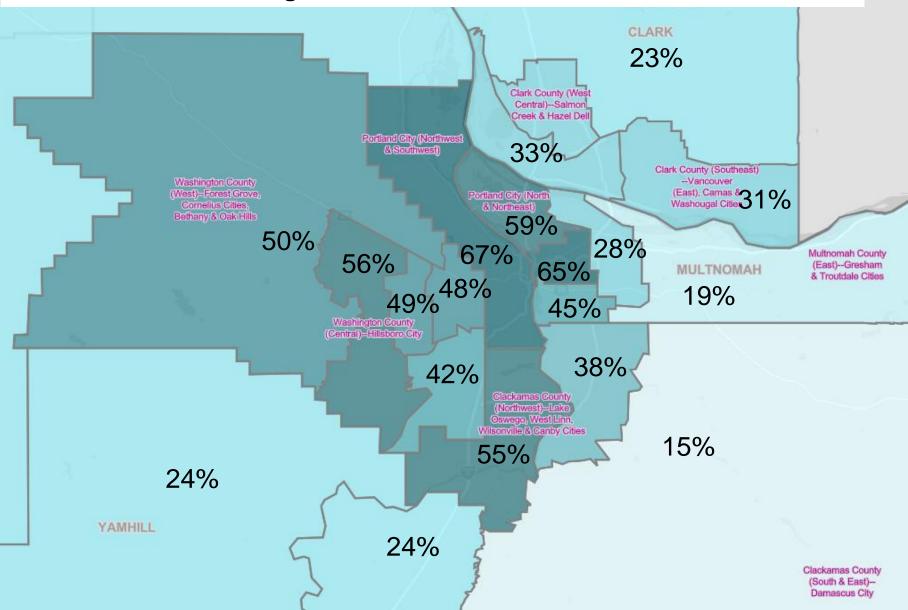
159%

The city of Portland enjoyed the 4<sup>th</sup> fastest increase in adults with advanced college degree.

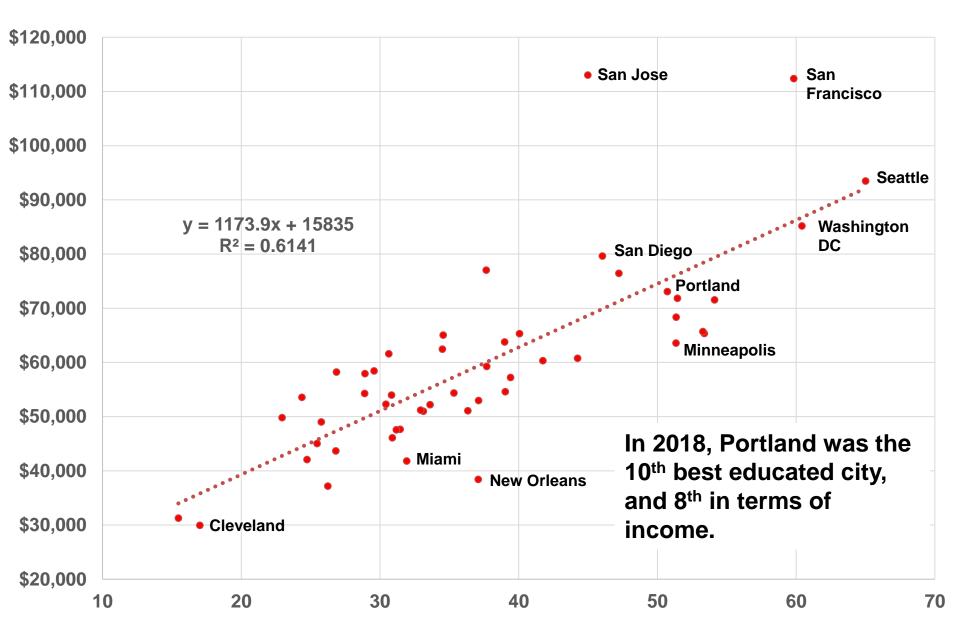
The Portland population with a graduate college degree almost doubled from 2005 to 2018. This increase of 50,402 is more than the increase in Las Vegas, Milwaukee, New Orleans, Detroit, Tulsa and Cleveland combined.

# Millennials with College Degrees

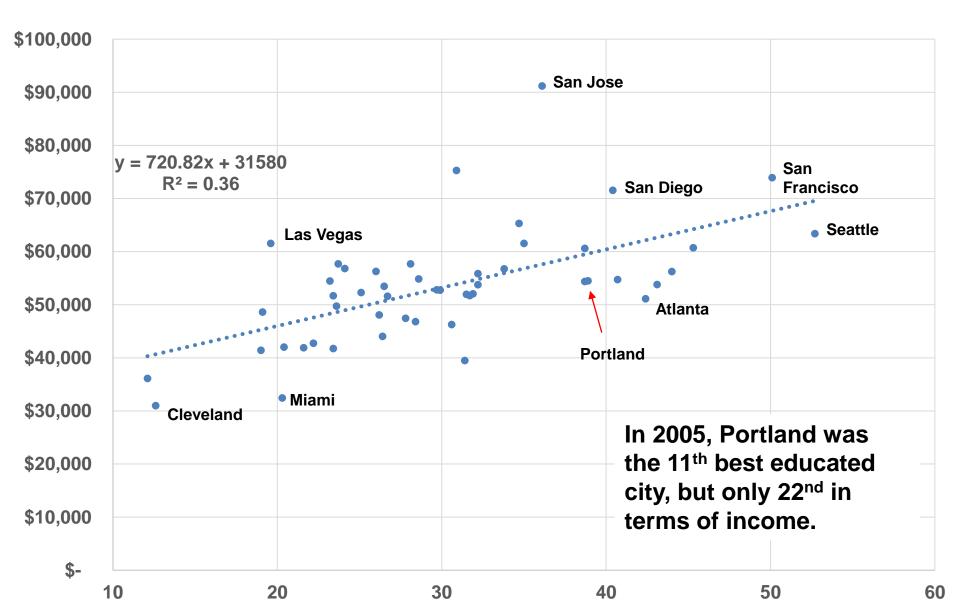
Age 25 – 34 2018 US Census



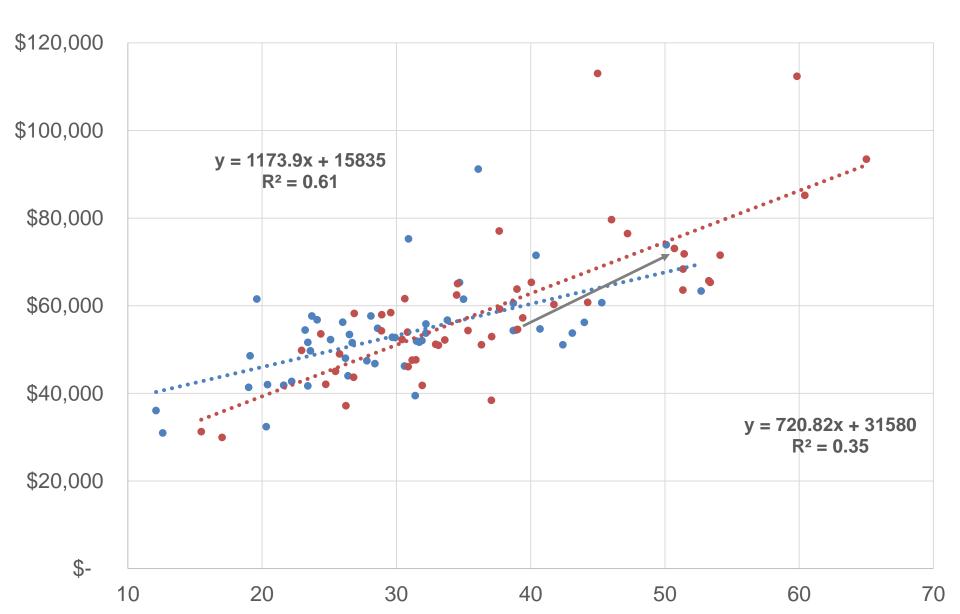
#### Income by % College Graduates 2018 50 Largest US Cities



#### Income by % College Graduates 2005 50 Largest US Cities



#### Income by % College Graduates 2018 & 2005 50 Largest US Cities



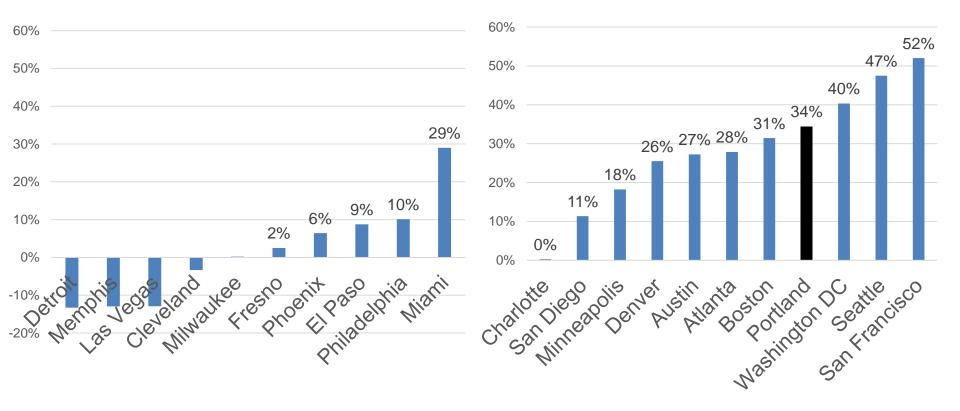
#### Income by % College Graduates 2018 & 2005 50 Largest US Cities

**10 Lowest Educated Cities in 2005** 

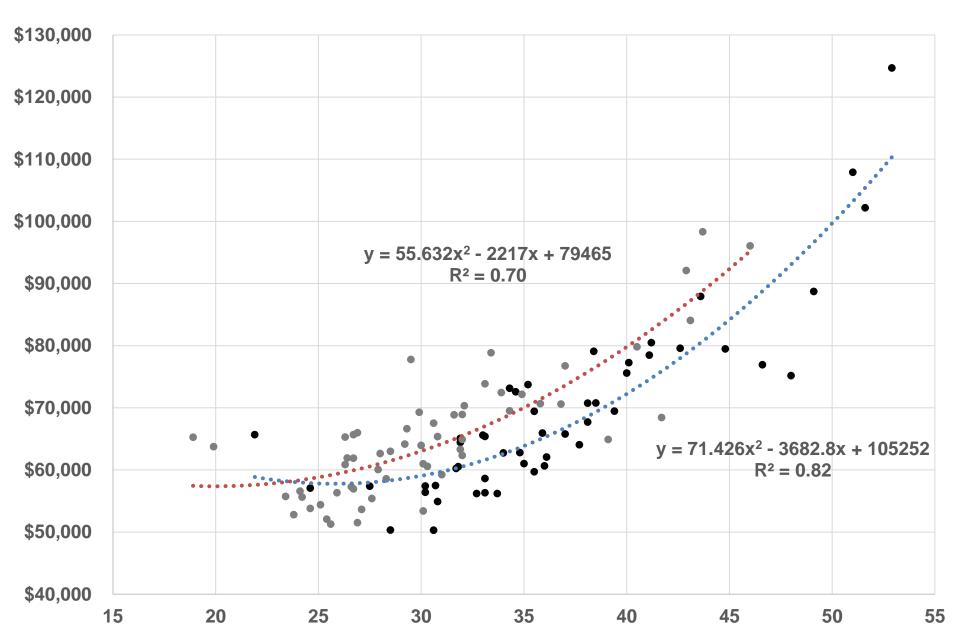
#### Average Income Increase of 1% From 2005 to 2018

**10 Highest Educated Cities in 2005** 

#### Average Income Increase of 29% From 2005 to 2018



#### Income by % College Graduates 2018 (blue) & 2005 (orange) 50 Largest US Metros



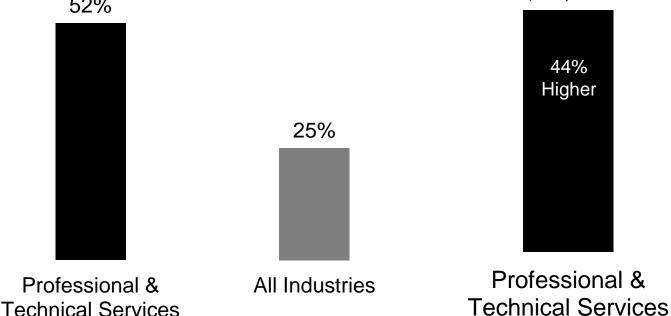
# **Professional & Technical Services**

#### Law Firms

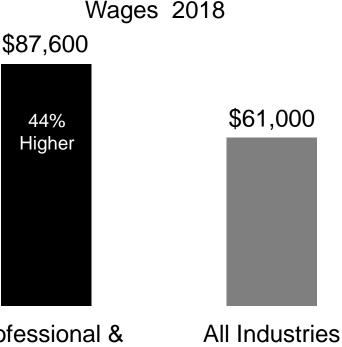
Architectural Firms **Accounting Firms Engineering Firms Computer Systems Design Consulting Firms** Scientific Research & Development Firms **Advertising Firms** 

#### **Employment Growth** 2003 to 2018

52%

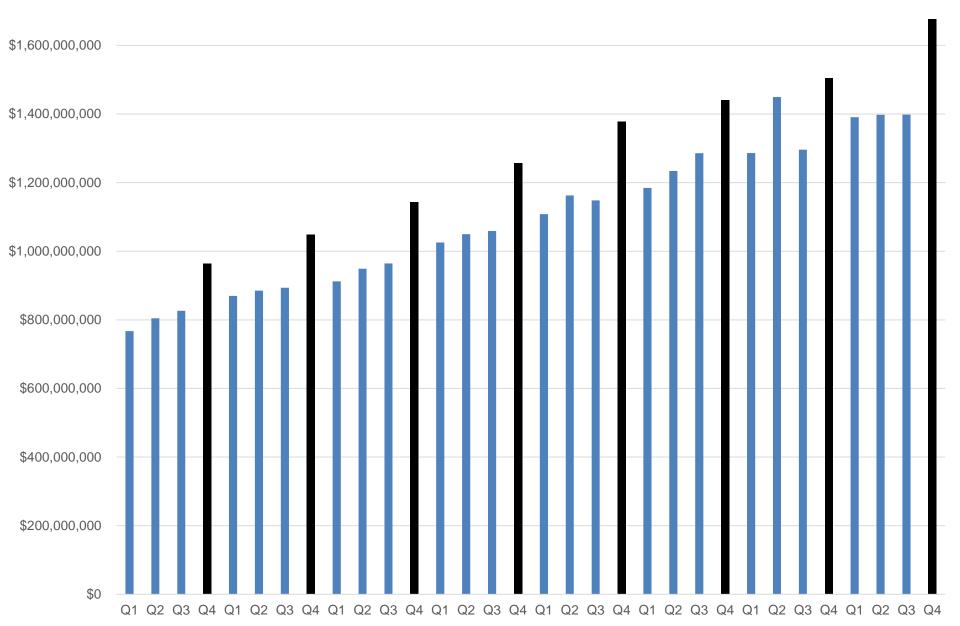


Lawyers - \$127,370 Software Developers - \$106,100 Computer Analysts - \$91,260 Civil Engineers - \$90,460 Architects - \$85,420 Medical Scientists - \$86,370 Accountants - \$73,020

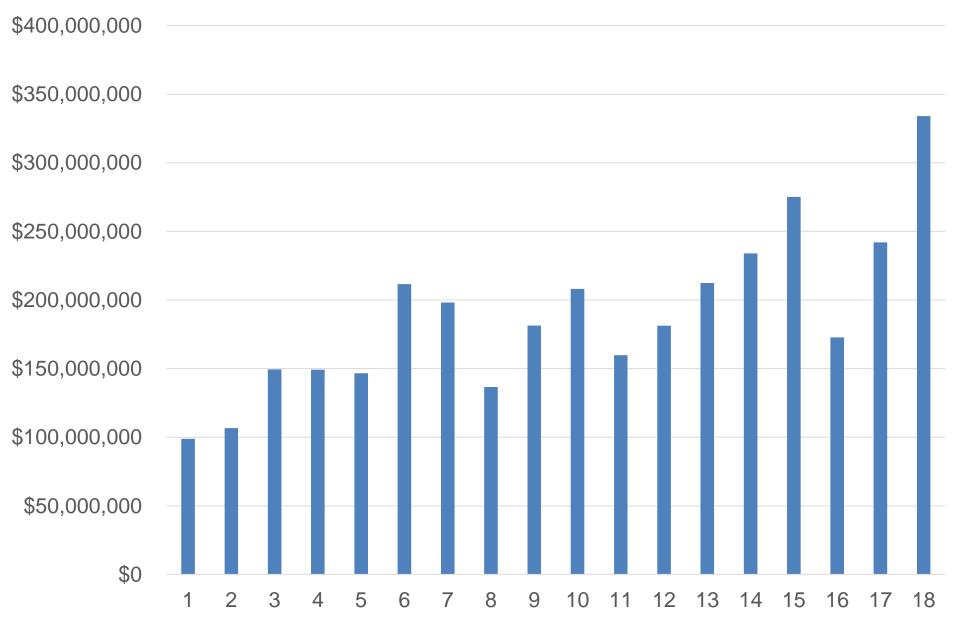


#### Professional & Technical Services – Quarterly Payroll Portland Metro 2011 to 2018

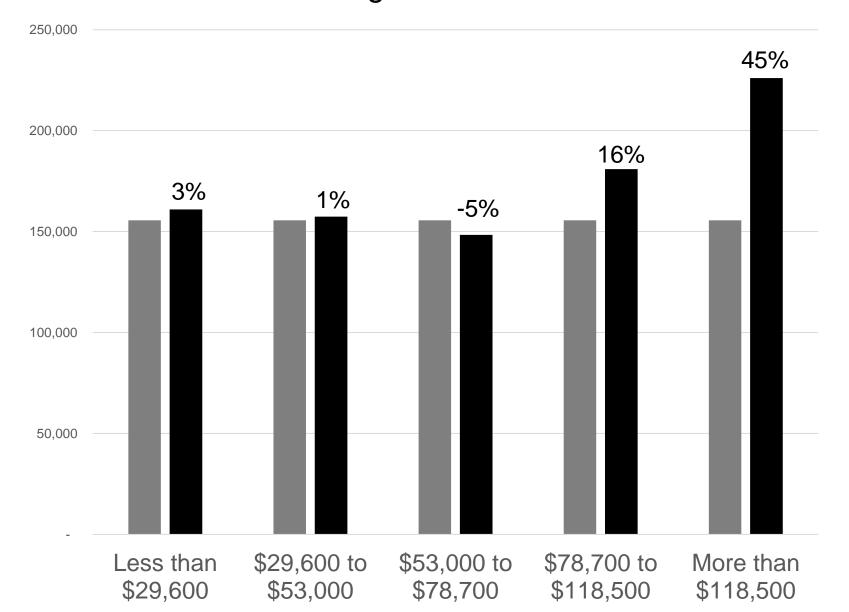
\$1,80



#### Professional & Technical Services – Q4 Increase over Q3 Portland Metro 2001 to 2018



# Households by Income Level Portland Region 2007 & 2017



# Households by Income Level City of Portland 2007 & 2017

